



Aan Ardiyana

UI/UX Designer

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PROFILE

Highly initiative UI/UX Designer with over 5 years of experience translating complex product requirements into intuitive visual designs and user-friendly interfaces. Proven ability to develop and manage scalable design systems, style guides, and pattern libraries for complex internal applications. Excels in collaborating with product development teams throughout the SDLC to refine designs and ensure feasible implementation, bridging the gap between design and front-end development.

EDUCATION

2014 – 2019 Jakarta	Bachelor's Degree in Informatics Engineering Universitas Kristen Krida Wacana
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PROFESSIONAL EXPERIENCE

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|-------------------|---|
| 12/2024 – 01/2026 | Shipper (Formerly Crewdible – Acquired by Shipper)
Front End Engineer <ul style="list-style-type: none">• Collaborated with design and product teams during the SDLC process to implement UI designs using HTML, CSS, JavaScript, and Bootstrap.• Refined and revised product designs during the development stage, ensuring accurate and feasible implementation of visual concepts.• Developed and maintained front-end components for internal systems, improving the efficiency of the design-to-development handoff.• Acted as a bridge between design and development, ensuring UI/UX design integrity was maintained through to final implementation. |
| 05/2019 – 11/2024 | Crewdible
UI/UX Designer <ul style="list-style-type: none">• Developed comprehensive UI and Visual Designs for new and existing internal systems, including Warehouse Management (WMS), Order Management (OMS), and Content Management (CMS).• Translated complex product requirements into user-friendly interfaces, storyboards, and intuitive workflows for operational and seller-facing platforms.• Built and managed a scalable design system, including design pattern libraries and style guides, to ensure brand consistency and efficient development across multiple products. |

- Collaborated closely with product management and development teams throughout the SDLC to ensure design feasibility and accurate implementation.
- Conducted product research and competitive analysis to inform design decisions and improve the user experience of existing company products.

12/2018 – 03/2019

PT Indoesports

Web Designer

- Developed UI and visual designs for various web interfaces, translating concepts into functional and responsive layouts.
- Ensured final designs were optimized for cross-browser compatibility and provided a consistent user experience.
- Collaborated with stakeholders to finalize the visual form of web properties and product presentations

08/2016 – 12/2018

PT Regawa Mobindo Kreasi Nusa

Web Designer

- Designed and developed user-centric web interfaces, focusing on creating clear layouts and intuitive navigation.
- Translated project requirements into visual designs, including colors, fonts, and layout options.
- Implemented responsive designs to ensure optimal viewing and interaction across a wide range of devices.

08/2013 – 07/2016

PT Lamedh Cipta Sejahtera

IT Staff

- Improved the UI and visual design of existing web-based internal tools to enhance usability for company operations.
- Designed and updated internal applications, translating user needs into functional interface improvements.
- Provided technical support for hardware and software, ensuring efficient workflow and system stability

SKILLS

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|---------------------------|-----------------|-----------------------------|
| • UI/UX Design | • Visual Design | • Design System |
| • Interactive Prototyping | • Wireframing | • PHP, Laravel, Codeigniter |
| • Figma | • HTML, CSS, JS | • Bootstrap, Tailwindcss |
| • Jira | • Git | • Responsive Design |

PROJECTS EXPERIENCE

Credible – Warehouse Management System (WMS)

UI/UX Designer & Front-End Developer

- Designed end-to-end UI/UX for a complex Warehouse Management System, simplifying operational workflows and collaborating with developers during the SDLC to ensure scalable implementation.

Credible – Order Management System (OMS)

UI/UX Designer & Front-End Developer

- Translated product requirements into a user-friendly Order Management System for sellers, designing intuitive interfaces to manage high-volume transactions and multi-marketplace operations

Credible – Dropshipper Management System (DMS)

UI/UX Designer

- Designed an end-to-end Dropshipper Management System for an e-commerce platform focused on selling deadstock products.
- Crafted a management dashboard that enables dropshippers to easily monitor orders, fulfillment status, and sales performance.
- Developed a modular design system to ensure scalability and visual consistency across Credible's ecosystem

Credible – Landing Page

UI/UX Designer & Front-End Developer

- Redesigned company landing page to improve user trust and conversion
- Translated UI designs into responsive web pages using HTML, CSS, and JavaScript
- Optimized layout for cross-device compatibility (desktop & mobile)
- Improved performance and loading speed for better user experience

Telkomsel – Project Monitoring Dashboard

UI/UX Designer

- Designed a data-driven dashboard to support project monitoring and decision-making
- Translated complex data into clear and easy-to-understand visual interfaces
- Improved information hierarchy and readability for executive-level users
- Delivered interactive prototypes for stakeholder presentations

PT Mandiri Fragus Solusindo – AbsensiSaya App

UI/UX Designer & Front-End Developer

- Designed a mobile attendance application focused on simplicity and usability
- Created intuitive user flows to support daily attendance activities
- Developed a responsive landing page aligned with the mobile app experience
- Ensured consistency between product design and front-end implementation

PT Mandiri Fragus Solusindo – Corporate Landing Page

UI/UX Designer & Front-End Developer

- Designed and developed a corporate profile website to enhance online credibility and brand presence
- Translated UI designs into responsive web pages
- Ensured visual consistency and clarity across desktop and mobile browsers

DPMPTSP Kabupaten Serang – Website & CMS

Web Developer

- Developed a web-based landing page and CMS to support government content management
- Built content management features to simplify updates by internal staff
- Ensured usability and clarity for public-facing government information

Mall Pelayanan Publik Kabupaten Serang – Website & CMS

Web Developer

- Developed a public service website and CMS to support multi-service information management
- Structured content and navigation to improve public access to services
- Ensured consistency and usability across website pages